

ABSTRACT OF THE DISCLOSURE

An integrated goods and online services vending machine includes an indication module for displaying items and services list and receiving a request by a customer's selection, an advertisement module for displaying various advertisements, a card settlement unit for identifying customer's card and charging the card on requesting, and an electronic control unit (ECU) for integrally controlling the indication module, the advertisement module, and the card settlement unit 130, wherein the ECU requests settlement permission from an authentication organization via public network on the basis of information from the card settlement unit and executes the service request inputted through the indication module if the authentication organization permits a present settlement.